



**Uniwersytet Ekonomiczny  
w Poznaniu**

**Poznań University of  
Economics and Business  
Center for Studies in English**

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**POZNAŃ UNIVERSITY  
OF ECONOMICS  
AND BUSINESS**

# Poznań University of Economics and Business

Reasons to study at **Poznań University of Economics and Business (PUEB)**:

- Top-ranking University of Economics
- one of the most prestigious and oldest economic schools in Poland
- international standards of education
- highlights on global business trends and professional management skills
- vast multinational cooperation
- located in a city renown as a centre of multinational business, bustling with attractions of cosmopolitan metropolis.

**Poznań University of Economics and Business** is one of the best, oldest and most prestigious economic universities in Poland, widely renown for its academic excellence. It occupies top positions in the rankings. The school's reputation is built on high educational standards consistent with the world's teaching methods in managerial education and the latest ideas of economics and business trends. The University's strengths are its educational base, international

relationships and cooperation with the business world.

The teaching staff consists of highly-qualified educators as well as widely recognized, eminent scientists and business practitioners. The University's curricula meet the requirements of the global labour market and the EU's educational standards. Students receive credits in accordance with the ECTS standard, which enables them to undertake international study programmes. The curricula is also deeply practice-oriented. The students not only obtain a thorough university education – they also develop practical skills expected of professional managers. The school is unique in Poland to offer blocks of subjects taught by highly-qualified specialists from the world of business, by bosses and managers of leading corporations and by professors from foreign universities. Thanks to the wider educational context, PUEB students have a comprehensive view of economics and are able to function fully in business.

The University has been awarded the certificates and accreditations confirming that its teaching and

research standards comply with the highest academic requirements (e.g. certificates from the EPOQS Foundation for the Promotion and Accreditation of Economic Education). The school attaches great importance to the quality of education and it consistently applies modern teaching methods in class.

The school also has an undisputed position as a leader in economic research as well as a major centre for applied research, expert evaluation, analysis and consultancy.

Broad relationships with business practice are possible thanks to the Partner Club. Its members – Polish and international firms as well as reputed business organisations – help the University to adjust its courses to the needs of the business environment and support the school in carrying out its educational mission: they provide specialist materials for use in classhold lectures and training courses as well as comprehensive programme of traineeships and placements.

## Programmes of study in English

- Bachelor in Finance
- Bachelor in International

## Fields of study in Polish

- *ekonomia* Economics
- *finanse i rachunkowość* Finance and Accounting
- *gospodarka przestrzenna* Spatial Economics
- *informatyka i ekonometria* Computer Science and Econometrics

- Bachelor in International Business
- Bachelor of Engineering in Product & Process Management – Environment & Technology in Business
- Doctoral Seminars in English

- *międzynarodowe stosunki gospodarcze* International Trade Relations
- *polityka społeczna* Social Policy
- *techniczne zastosowanie internetu* Technical Applications of the Internet

- Management in Emerging Markets
- Master in Financial Engineering
- Master in Innovation Management
- Master in International Business

- *towaroznawstwo* Commodity Science
- *zarządzanie* Management
- *zarządzanie i inżynieria produkcji* Production Management and Engineering

**Facts & figures:** Established in 1926 • 546 academic staff • 11 000 students • 180 foreign students

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