



Europejska Wyższa Szkoła Biznesu
European University of Business

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European University of Business

The **European University of Business (EUB)** is a non-public university registered by the Ministry of Science and Higher Education (registration no. 221). Its quality is assured according to the UK Quality Assurance Agency.

The university provides education in the fields of economics and management. The EUB has received a positive assessment from the Polish Accreditation Committee. Management is the priority at EUB. The curriculum targets the education of professional managers required by a changing labour market.

The EUB is a leading European educational institution whose mission is the development of future business leaders able to implement creative and innovative solutions. The university brings together practical experience, education and research, giving students and professionals a blend of knowledge and skills.

The EUB is an institution that continues to refine its student-centred educational approach, always

striving to provide its graduates with the best start in the labour market. Students at EUB have the opportunity to individualize their own education. During their studies they decide about the type of studies, specialisations and qualifications they require.

At EUB students may choose between part-time and full-time studies. At the end of the first year they select a field of specialisation. Apart from the BA degree, the university offers a master of business administration (MBA) programme in Polish, English and Russian, a postgraduate degree, courses that award certification, and developmental workshops tailored for the needs of companies. EUB lecturers are highly qualified professionals with years of corporate and teaching experience.

The EUB Poznań campus is located in the city centre, near to the historic Old City, the Old Market, and the Central Train and Bus Station.

The administrative offices, accountancy, the university library, classrooms and lecture halls are located in one building. In the same building there is a cafeteria with gracious service, fresh coffee and tasty sandwiches. The university also has a spacious parking lot that can be used free of charge by students.

EUB carefully prepares class timetables for part-time courses of study to make efficient use of time for working students - free Fridays, classes held every two weeks. Full-time students also have a great opportunity to combine work and studies. Most of our programs confine classes to three days a week. The Decano system is a virtual Dean's Office which guarantees the flow of any information between the students and the university without the need to leave home or queue up in the Dean's Office. It includes inter alia class timetables, exam marks, individual student documents, educational resources, and necessary application forms.

Programmes of study in English

- **BA in English Philology**
– specialization: Managerial Linguistics, Translation Studies, Intercultural Communication

- **BA in Management in Business** – specialization: Psychology in business, Human Resources Management, Event Manager, Logistics in a company, Accounting and finance, Finance of small and medium-size businesses, E-business, IT systems in management, Graphics and multimedia, Tourism and hotel trade,

Quality management in tourism and hotel services, Real estate property management, Coaching, Social media, Marketing, Public Relations, Manager in International Corporation, Hotel Management

- **MBA for Small and Medium Enterprises**

Fields of study in Polish

- **filologia angielska** English Philology
- **pedagogika** Pedagogy

- **zarządzanie** Management
- **MBA dla małych i średnich przedsiębiorstw**

MBA for Small and Medium Enterprises
● **studia podyplomowe** Postgraduate Degree

Facts & figures: ● established in 2001 ● over 60 lecturers (business professionals and academic professors) ● students from all over the world ● over 3,500 alumni

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● www.universityofbusiness.eu