



WSB Universities

About the WSB Group

WSB Universities make up the largest group of business schools in Poland. They are present in 9 locations across Poland: Bydgoszcz, Chorzów, Gdańsk, Gdynia, Opole, Poznań, Szczecin, Toruń, and Wrocław.

WSB Universities – Poland's favorites!

The top quality of their educational services has been reflected in leading positions garnered by WSB Universities in HEI rankings published by the most prestigious Polish journals and newspapers, such as e.g. „Perspektywy”, „Wprost”.

No. 1 choice in higher education

According to a report by the Ministry of Science and Higher Education, the WSB Universities are Poland's no. 1 choice among part-time students.

Trust big schools

Over 300,000 students and alumni have already trusted WSB Universities. WSB Universities are valued highly by employers. In the 2014 ranking by the Wprost weekly, major employers rated WSB Universities the highest among Poland's business schools.

Your investment in good education

Although WSB Universities do charge tuition fees they try to keep them very reasonable. This makes

WSB UNIVERSITIES

www.wsb.pl

1 WSB University in Bydgoszcz

ul. Fordońska 74
85-719 Bydgoszcz

2 WSB University in Chorzów

ul. Sportowa 29
41-506 Chorzów

3 WSB University in Gdańsk

Aleja Grunwaldzka 238A
80-266 Gdańsk

4 WSB University in Gdynia

ul. Śląska 35/37
81-310 Gdynia

5 WSB University in Poznań

ul. Powstańców Wielkopolskich 5
61-895 Poznań

6 WSB University in Szczecin

al. Wojska Polskiego 128
70-491 Szczecin

7 WSB University in Toruń

ul. Młodzieżowa 31a
87-100 Toruń

8 WSB University in Opole

ul. Augustyna Końskiego 72
45-372 Opole

9 WSB University in Wrocław

ul. Fabryczna 29-31
53-609 Wrocław

Programmes of study in English

- WSB University in Gdańsk
 - Bachelor in International Business and Finance
 - Master in Corporate Finance Management
- WSB University in Wrocław
 - Bachelor in Business Administration
 - Master in International Management
 - Master in Business Finance
- Master in International Finance
- Master in International Logistics
- Master in International Tourism

Fields of study in Polish

- **administracja** Administration
- **administracja i bezpieczeństwo wewnętrzne** Administration and Internal Security
- **bezpieczeństwo narodowe** National Security
- **bezpieczeństwo wewnętrzne** Internal Security
- **bezpieczeństwo w biznesie i administracji** Security in Business and Administration
- **design w biznesie** Business Design
- **ekonomia** Economics
- **filologia** Philology
- **filologia angielska** English Philology
- **finanse i rachunkowość** Finance and Accounting
- **handel międzynarodowy** International Trade
- **informatyka** Information Technology
- **informatyka w biznesie** Information Technology in Business
- **inżynieria zarządzania** Management Engineering
- **logistyka** Logistics
- **pedagogika** Pedagogy
- **politologia** Political Science
- **prawo** Law
- **prawo w biznesie** Business Law
- **psychologia w biznesie** Psychology in Business
- **turystyka i rekreacja** Tourism and Recreation
- **zarządzanie** Management
- **zarządzanie inżynierią** Engineering Management

Facts & figures: Higher education programs that stay on top of the requirements of the labor market and the workplace: ● 75 Bachelor's and Master's programs accredited by the Ministry of Science and Higher Education ● A total of 455 majors and concentrations available at Bachelor and Master level ● 370 postgraduate professional courses on offer ● MBA and Executive MBA programs ● Training courses and language courses ● University of the Third Age

Contact: www.wsb.pl

it possible for us to provide our students with quality instruction and everything they need to enjoy their study experience: best teaching staff, state-of-the-art infrastructure and facilities, large book collections, Internet access, etc. In addition, our students can apply for a number of scholarships.

Hands-on learning

The WSB Group places most emphasis on the practical aspect of education. Our curricula are consulted with experts and practitioners from relevant sectors and industries. Our students are privileged by ample opportunities to build up their professional experience, including internships, traineeships as well as a rich variety of training courses and workshops organized by our Careers Offices.

Your studies – your capital

Studying in a business school should be seen as an investment in professional development. We do

our best to ensure the tuition fee is affordable for our students. In addition, a variety of scholarships are available to make your study cost you even less.

Formula for success

How do we do it? The answer is simple: we enhance and expand our program offerings on a continuous basis, we work closely with businesses and foreign higher education institutions, and we watch the developments in the job market to be able to immediately respond to arising needs.

WSB student and alumni testimonials

"When I first arrived in Poznań, I could speak no Polish except these three phrases: 'Hello', 'Good bye', and 'Thank you'. I was afraid of how I would be able to cope with the language and life here. I didn't know anybody. My family was in Russia, far away from me. Yet I was determined to stay and start my higher education program in Poznań. The initial months were tough, but it wasn't long that I made new friends. They helped me accommodate, and the feeling of being alone and homesick wasn't that terrible any more."

Ms Karyna Havralova
WSB student, Russia

"I'm always on the go. I run a lifestyle blog, dance with a street dance company, ride a bike, practice make-up art and fashion styling, do odd jobs, and study at university. Pretty much for a single person, isn't it? This is why I'm so lucky to have chosen a school that has a flexible attitude toward its students and knows who to create a comfortable study experience. Studying at the WSB University in Wrocław does not at all interfere with my passions and my career. It's just the opposite – the school gives

me practical education and supports my professional development."

Ms Dagmara Lis
WSB student

"Why I chose this university? Because it's friendly to its students. Imagine a school that shows you exactly what your job will be like when you graduate? It's true about my WSB. My teachers work in different industries themselves, and they can tell us everything from their own experience. For those who want more, there are work placements and internships available with major companies. This gives you a real head start for your professional career."

Ms Paulina Barłowska
WSB student

"I first heard of the WSB University in Chorzów when a couple of its students visited my lyceum school. They gave a workshop on effective mnemonics. They also told us about some student initiatives. What really impressed me about the school was not so much its professional approach to teaching as its commitment to enabling students – helping them pursue their interests and organize events involving big names from the world of business, politics, marketing, and sports."

Mr Daniel Ilnicki
WSB alumnus

"Like most of my classmates, I work and study. I wouldn't perhaps be able to make a step ahead and start searching for steady employment if the classes weren't scheduled so conveniently. I'm still in the program then, upgrading my skill level to become a better professional."

Mr Mateusz Kciuk
WSB alumnus

